

# AMTA Alaska Chapter Board of Directors Meeting

**10 Apr 08, 7:10 P.M.**

Present: Anna, Carl, Jim, Rod

Quorum Established

Minutes from 16 Dec 07; **Approved**

Minutes from **Jan 08, Feb 08, and Mar 08** meetings are not available due to lack of quorum or cancelled meetings.

## Standard Reports

1. **Budget-Andrea.** No report.
2. **Newsletter.** Position vacant, no report. Submit articles to Anna by Friday.
3. **Legislative-Carl.** The Coalition of Massage Professionals is having a meeting at the Senior Center on 26 April; AMTA will have representatives in attendance. Sharon Cissna is still interested supporting our initiative. Anna is developing an informative postcard/calendar for the membership.

## Old Business

1. Fall state-wide Conference. Concern about using Senior Center again. BOD was asked to submit ideas for alternate locations for further consideration. Dates will be 11 Oct with BOD Friday evening before. Kay Rynerson with Thai Massage was mentioned as a possible instructor. To promote continuing education, the chapter will help reimburse some class fees for members. **(OPEN)**
2. Delegate and Vice-president positions are open. **(OPEN)**
3. Educational Library. Rod has the library and will speak with Jamie about keeping it at UAA. **(OPEN)**
4. Grant. We still need to obligate all of last year's \$15,000 grant. Anna will write up the request for this year's grant. **(OPEN)**
5. Survey. Rod will investigate an interactive survey for the website. **(OPEN)**
6. Anna said that she feels that mailing our newsletter to all LMTs statewide would be a good way to get our message out. We have a state-licensing list but it needs to be cleaned up, Rod volunteered to do the job, Anna will get the list to him. **(OPEN)**
7. Carl brought up the yellow pages listings and how therapeutic massage is listed along with adult entertainment type massage ads, suggesting that LMTs contact the yellow pages representative letting them know that this misrepresents legitimate massage. He also brought up BBB membership as a resource for separating legitimate massage from non-certified and adult entertainment; the cost is \$400 and is too expensive. **(OPEN)**
8. Jamie and Carl stated that they really liked Anna's TV commercial about state licensing. Anna said that she wants to get the commercial to Carolyn to be posted on our website and will look into it. **(OPEN)**
9. Website. Rod suggested others get the software and training to make minor updates to the website without having to go through Caroline. Jim voiced some caution as he didn't want the workload of the volunteers to increase. Rod will look into it further, and asked for suggestions on how to improve the website. **(OPEN)**
10. Letter of Protest to the Muni about unethical practices. Anna received a response from Mayer indicating he was referring the issue to his deputy City Manager, Heather Handyside. Anna also received a response from the police and will be meeting with Sgt Lacy next week to discuss further. **(OPEN)**

## New Business.

1. Anna submitted her 90-day notice to resign; her term will be up at the All State Conference and she will not be running for re-election. She will speak to Jamie about being the next President. **(OPEN)**
2. Lively discussion about the amount of effort the Chapter should make toward state licensure. The next president will guide the chapter in developing a strategic plan including determining how much effort should be invested toward state licensure. **(CLOSED)**

**Next Meeting:** 8 May 08, 7:00 PM.

**Adjourn:** 8:40 PM

Submitted by

James M. Cohen

Secretary, Alaska Chapter AMTA