

AMTA Alaska Chapter Board of Directors Meeting

3 Jul 08, 6:30 P.M. at METRO Books

Present: Anna, Jamie, Carl, Jim, Andrea

Quorum Established

Minutes from 10 April 08; **Approved**

This is the first meeting since April with a quorum.

Standard Reports

1. **Budget-Andrea.** Approximately \$25,000 available.
2. **Newsletter.** Jamie will prepare and distribute..
3. **Legislative-Carl.** There is another organization (The Alaska Coalition of Professional Massage Therapists) which is taking the initiative for licensure. The two organizations need to coordinate activities and work together. Jamie will seek to meet with them for clarification; POC is likely Jill Smith with Lifetouch in Eagle River. **(OPEN)**

Old Business

1. **Fall state-wide Conference, Senior Center.** Primary meeting will be 11 Oct with BOD Friday evening before. Kay Rynerson will teach 16-hour CEU Thai Massage (Friday-Sunday) and Kathy Umbrecht will teach 8-hour (non-CEU) Raindrop Therapy on Sunday. In addition, on Sunday Anna will coordinate a 4-hour session (TBD) and Jamie will teach a 4-hour session on AIDS. The BOD may authorize some payment for the classes to encourage participation. We will need 1 room on Friday, 2 on Saturday, and 3 on Sunday; Carl will work with the Senior Center. **(OPEN)**

2. **Vacant positions.** Anna resigned as President; Jamie was elected by the BOD to serve as interim until Oct election. Delegate, 1st VP (membership) and 2nd VP (newsletter) are also vacant. **(OPEN)**

3. **Educational Library.** Rod has the library and will speak with Jamie about keeping it at UAA. **(OPEN)**

4. **Grant.** We will return grant money to AMTA as it was not obligated in time. We may not request another grant until questions about the licensure initiative are clarified.. **(OPEN)**

5. **Survey.** Rod will investigate an interactive survey for the website. **(OPEN)**

6. **Mailing list.** Anna said that she feels that mailing our newsletter to all LMTs statewide would be a good way to get our message out. We have a state-licensing list but it needs to be cleaned up, Rod volunteered to do the job, Anna will get the list to him. **(OPEN)**

7. **Yellow pages.** Carl brought up the yellow pages listings and how therapeutic massage is listed along with adult entertainment type massage ads, suggesting that LMTs contact the yellow pages representative letting them know that this misrepresents legitimate massage. He also brought up BBB membership as a resource for separating legitimate massage from non-certified and adult entertainment; the cost is \$400 and is too expensive. **(OPEN)**

8. **TV commercial.** Jamie and Carl stated that they really liked Anna's TV commercial about state licensing. Anna said that she wants to get the commercial to Carolyn to be posted on our website and will look into it. **(OPEN)**

9. **Website.** Jamie has migrated the website over to another program which she will manage. **(CLOSED)**

10. **Letter of protest.** Letter of Protest to the Muni about unethical practices. Anna received a response from Mayer indicating he was referring the issue to his deputy City Manager, Heather Handyside. Anna also received a response from the police and will be meeting with Sgt Lacy next week to discuss further. **(OPEN)**

New Business.

1. Anna expressed appreciation for having the opportunity to serve as President over the past 5 years. It was a terrific experience and would recommend it! **(CLOSED)**

Next Meeting: 13 August 2008, 6:30 PM in the BP Building

Adjourn: 7:35 PM

Submitted by

James M. Cohen

Secretary, Alaska Chapter AMTA